

City	Overall Rank	Web Data				Education & Non-profits		Crafting Shops		
		Search Rank	Insta Rank	TikTok Rank	Social Combined	Craft Council Rank	Education Rank	Fabric Shops Rank	knitting shops rank	Shops Combined
London	1	1	1	2	1	1	1	28	47	39
Leicester	2	16	15	1	2	13	3	1	8	1
Brighton	3	11	4	13	6	4	3	18	1	2
Walsall	4	57	60	19	59	49	9	4	9	3
Newcastle under Lyme	5	57	73	27	73	49	9	15	3	4
Cheltenham	6	57	33	27	34	49	9	11	5	5
Leeds	7	7	9	12	11	17	9	9	7	6
Oxford	8	7	34	27	35	9	9	40	2	7
Bradford	9	33	47	27	47	26	3	3	32	8
Norwich	10	25	6	27	8	9	9	7	18	9
Glasgow	11	4	14	5	13	7	3	19	12	14
Chesterfield	12	57	47	27	47	49	9	6	27	10
Derby	13	33	31	27	32	21	9	30	6	11
Belfast	14	13	12	22	16	37	9	54	4	12
West Bromwich	15	57	84	27	84	49	9	13	17	13
Swindon	16	33	37	27	38	49	9	21	10	15
Slough	17	33	73	27	73	49	9	2	68	16
Blackpool	18	57	81	27	81	49	9	17	15	17
Burnley	19	57	77	27	77	49	9	24	11	18
Manchester	20	2	2	26	3	6	9	22	36	31
Stockport	21	25	49	27	49	49	9	12	25	19
Bristol	22	5	8	7	10	3	9	37	16	22
Nottingham	23	13	13	10	15	11	3	10	53	26
Birmingham	24	5	18	3	5	11	3	14	49	30
Gloucester	25	57	49	27	49	26	9	26	20	20
Worcester	26	57	16	27	18	26	9	39	13	21
Edinburgh	27	3	3	4	4	4	2	68	28	45
Cardiff	28	13	11	9	14	13	9	35	19	25
Dundee	29	33	23	27	24	37	9	48	14	24
Luton	30	57	66	20	61	49	9	5	68	23
Watford	31	33	57	27	57	49	9	34	21	27
Eastbourne	32	33	36	27	37	37	9	38	22	28
Wolverhampton	33	33	44	27	45	26	9	23	34	29
Huddersfield	34	33	22	27	23	17	9	42	23	32
Grimsby	35	57	59	27	60	37	9	42	23	32
Basildon	36	57	81	27	81	49	9	8	68	34
Hastings	37	57	28	27	30	15	9	32	30	35
Liverpool	38	7	10	27	12	20	9	50	29	38
Sutton	39	33	77	27	77	37	9	31	41	36
Southampton	40	25	24	27	28	26	9	29	46	37
Poole	41	57	55	27	55	49	9	46	33	40
Croydon	42	20	58	27	58	49	9	25	55	41
Sheffield	43	7	5	14	7	8	9	44	48	48
Bedford	44	33	35	27	36	26	9	16	68	43
Peterborough	45	33	61	27	63	49	9	36	40	42
Basingstoke	46	57	68	27	68	49	9	20	68	44
Lincoln	47	33	40	6	21	26	9	55	35	46

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Doncaster	48	33	70	22	70	49	9	52	39	47
High Wycombe	49	57	69	27	69	21	9	27	68	49
Cambridge	50	11	20	27	20	17	9	60	37	50
Woking	51	57	76	27	76	49	9	72	31	51
Sutton Coldfield	52	57	39	27	40	49	9	62	38	52
Bolton	53	33	56	27	56	49	9	51	51	53
Stoke-on-Trent	54	25	84	27	84	21	9	47	57	54
Exeter	55	20	17	11	17	37	9	64	44	56
Maidstone	56	57	53	25	53	49	9	85	26	55
Southend-on-Sea	57	33	84	27	84	26	9	33	68	57
Preston	58	33	26	16	26	49	9	45	62	58
Coventry	59	16	44	18	44	49	9	66	45	59
Bournemouth	60	20	25	27	29	21	9	41	68	60
Kingston upon Hull	61	33	84	27	84	37	9	65	52	61
Reading	62	16	27	15	25	49	9	49	68	62
Blackburn	63	57	41	27	42	49	9	56	61	63
Colchester	64	33	32	27	33	37	9	53	68	64
Milton Keynes	65	25	53	27	54	37	9	71	56	65
Newcastle upon Tyne	66	16	64	27	66	15	9	70	59	69
St Helens	67	57	77	27	77	49	9	73	50	66
Warrington	68	33	72	27	72	49	9	85	42	67
Crawley	69	57	66	27	67	49	9	85	43	68
Plymouth	70	25	19	27	19	26	9	58	68	71
Portsmouth	71	25	64	21	62	26	9	59	68	72
Ipswich	72	33	38	27	39	49	9	57	68	70
Burton upon Trent	73	57	84	27	84	49	9	61	68	73
Northampton	74	33	46	27	46	49	9	76	54	74
Mansfield	75	57	61	27	63	49	9	63	68	75
Birkenhead	76	57	81	27	81	37	9	67	68	76
Middlesbrough	77	57	77	27	77	37	9	69	68	77
Dudley	78	57	49	27	49	49	9	79	58	78
York	79	20	21	27	22	2	9	81	67	85
Swansea	80	25	42	24	41	37	9	78	60	80
Oldham	81	33	73	27	73	49	9	75	63	79
Aberdeen	82	20	30	17	27	21	9	77	65	81
Telford	83	57	43	27	43	49	9	74	68	82
Newport	84	57	7	8	9	49	9	80	68	86
Wigan	85	57	52	27	52	49	9	84	66	83
Chelmsford	86	57	29	27	31	26	9	85	64	84
Sunderland	87	33	63	27	65	49	9	82	68	87
Rotherham	88	57	70	27	71	49	9	83	68	88